



Partner Partnership Memorandum of Understanding

**Herocare, Inc.
&
"[Insert Employer Name Here]"**

Whereas, Herocare, Inc. (Herocare) is a national non-profit organization which offers a comprehensive member benefit education and counseling program, and;

Herocare also offers discounted products and services to help members save money through a network of service and retail-based businesses through our Herocare Rewards Discount Program, and;

Herocare's Program has proven to help union/association Partners with recruiting and retention initiatives, help reduce certain HR costs, help new members with relocation needs and ease member anxieties by providing simple access to comprehensive, discounted housing, financial and other life solutions; and

Herocare helps its union/association Partners add dynamic value to its membership base enhancing both perceived and realized benefits adding to greater member satisfaction; and

Herocare offers this Program to certain, qualified union/associations as a benefit program with no related monetary cost to the union/association; and

Herocare provides its toll-free Helpline service as a complimentary benefit to members of its qualified union/associations; and

Herocare has a system to pre-screen providers of professional services in real estate, home lending/banking, legal services, insurance, home rentals, title and escrow services, credit education and debt management services with a mandatory application and approval process; and

Herocare secures pre-negotiated discounts with these providers; and

Herocare maintains high ethical standards and a strict policy of honesty, integrity and fair dealing by every professional and/or business in its network and also maintains a zero tolerance policy for any infractions thereof.

Herocare seeks retail and service-based businesses who will give local card carrying Heroes discounted products and services on a daily, weekly, monthly or annual basis; these savings helps your Heroes attain home ownership and financial security.

Whereas, [insert employer here] (Partner) is an essential services employer that is qualified to receive the Herocare Program at no monetary cost;

Partner desires to enter into this partnership so that Partner may offer the Program to its employees as a high-value benefit to meet certain needs within its workforce, and;

Partner is under no contractual obligation with regards to this Memorandum of Understanding.

Therefore, Herocare and Partner agree as follows:

1. Herocare will provide its Program, as described above, to Partner and Partner’s workforce.
2. The Herocare local Program Director will be the main point of contact for Partner.
3. Partner agrees to provide Herocare with a main point of contact to ensure a seamless channel of communication between both parties.
4. Partner commits to ongoing communication of the the Herocare Program to its employees.
5. Employee communication of the Herocare Program may include, but not be limited to:
 - a. Verbal announcements
 - b. Presentations to HR and other Leadership
 - c. Email announcements to employees
 - d. Employee Newsletter communication
 - e. Paycheck stuffers
 - f. Flyer announcements
 - g. Employee Fairs and on-site expos or educational events
6. Herocare may provide Partner with materials for distribution to employees.
7. Partner understands that the efficacy of the Program relies on the level of employee awareness, and, if employees don’t know about the Program, very little benefit will be realized by Partner or its employees.
8. Therefore, Partner agrees to be pro-active in its commitment to regular, on-going communications to its workforce; preferably in a monthly format. Notwithstanding, Herocare recommends a weekly format for the first 1-2 months.

TERM

The initial term of this agreement shall be for one year from the date of signing and shall be renewable on an annual basis unless otherwise terminated. However, in the spirit of good faith, either party may terminate the agreement upon 30 days written notice. Nothing in this paragraph shall be construed to prevent the parties from mutually agreeing to termination on any terms of their choosing.

It is so agreed.

Herocare, Inc.

"[Insert Employer Name Here]"

Lane Houk
CEO/Executive Director

By:

Date

Date